



**OUT FOR UNDERGRAD
DIGITAL CONFERENCE**

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**OUT FOR UNDERGRAD
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Leads



Annie Schugart

she/her

Conference Lead
Product Manager at Google

Annie is a Product Manager at Google on the Google News team. Prior to Google, Annie served as Head of Product of Column, where she led product from inception through a Series A funding round. She and the team started Column in the back of a newsroom in Kansas, and ultimately partnered with publishers across the nation including the Washington Post. Annie graduated with a degree in Computer Science from Harvard.

This will be Annie's eighth O4U Conference. She enjoys photography, creative endeavors, and listening to music on repeat.



Rishi Mittal

he/him

Conference Lead
Strategy at Google

Rishi is a Senior Associate in Google's Business Operations & Strategy ("BizOps") group. He helps Alphabet/Google's senior executives navigate the intersections between technology and business. Before Google, Rishi worked in management consulting at Deloitte. In 2017, Consulting Magazine recognized him as one of the "35 Under 35 Rising Stars of the Industry".

Rishi attended O4U Business Conference as a student in 2013. He then went on to volunteer with O4U for many years, most notably leading the Business Conference in 2017.

Rishi holds a B.S. in Finance with Honors from Penn State. He lives in New York after spending some time in Pennsylvania and California. He enjoys traveling, following Penn State Football, a good Netflix binge, and spending quality time with friends.



**OUT FOR UNDERGRAD
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Admissions



Sean Eagan

he/him

Admissions Lead
Marketing Analytics
at Nielsen

Sean currently works in Audience Measurement Analytics at Nielsen. He serves as a marketing strategy and analytics consultant for Amazon and Twitter, analyzing campaign data for the publisher, agency, and advertiser specializing in Connected TV, Linear TV, and Mobile ad data. He currently lives in New York City but is from Atlanta, Georgia. Outside of work, his hobbies include going to museums and Broadway shows, taking dance classes, and listening to Renaissance by Beyoncé.



Mitch Conzemius

he/him

Admissions Director
Product Consultant at Accenture

Mitch Conzemius is currently a Digital Interactive Consultant at Accenture and passionate about scaling new technology within the workspace to help innovate a more significant and more efficient impact through human experiences. He is an advocate for empathy, DEI, and mental health as he grew up independently since he was 17, being an LGBTQ+ homeless youth survivor.

Before Accenture, Mitch was a Product Manager at U.S. Bank after attending the University of Minnesota, Twin Cities, majoring in Management Information Systems and graduating in 2.5 years. As a student, he was Co-President of the University of Minnesota's LGBTQ+ Business Group: Compass and attended/volunteered at six conferences while in his undergrad, including Business, Engineering, and Tech. He previously was an elite-level gymnast and enjoys solving Rubik's cubes, running, reading, and photography in his free time.



Fernando Rodriguez

he/him

Admissions Director
Human Resources Graduate

Fernando is a recent Human Resources graduate from the University of Ana G. Méndez in Puerto Rico. Originally, he enrolled in Human Resources following his nature as a problem-solver and wanting to help everyone around him. As he continued his studies and due to being a huge bookworm, he noticed how marketing is all about telling a story and how that story may sometimes lack a way of being truly diverse to connect with some individuals. He currently intends on being part of an organization that allows him to work in a role where he can slowly be an advocate of change towards how Diversity and Inclusion is perceived in business.

After attending his first O4UM in October 2020, Fernando worked as a Campus Ambassador for the 2021 Engineering, Marketing and Tech conferences following the need to pay forward all that sense of empowerment he received while attending. This year, he's excited to come back for the second time as an Admissions Director and continue to be able to create a wonderful experience for students.



Heather Hartel

she/her

Admissions Director

Customer Success at Wunderkind

Heather Hartel (she/her/hers) is an admissions director for the 2023 O4U Digital Conference. She previously served as a sponsorship director for the 2022 Marketing Conference and as a mentor for the 2021 Marketing Conference. Professionally, Heather is a Senior Customer Success Manager at Wunderkind, where she is responsible for developing and executing personalized campaigns for high-value strategic accounts. At Wunderkind, she also leads the LGBTQ+ ERG, which is comprised of 200+ LGBTQ+ community members and allies. In her free time, Heather enjoys backpacking, reading, crossword puzzles, sunflowers, chamber music, and biking around NYC.



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Programming



Garrett Tan

he/him

Programming Lead
*Software Engineer
at Instagram*

Garrett is a Software Engineer at Meta, where he works on giving Instagram users more control over their privacy. Prior to his current team, he worked on end-to-end encryption and cross-app messaging in Instagram DMs. He graduated from UC Berkeley with a degree in Electrical Engineering and Computer Sciences.

Garrett previously attended O4U Tech as a student and has volunteered as a director for both the Tech and Marketing conferences. He's a relatively new New Yorker resident and in his free time enjoys exploring the city, running (2024 NYC marathon anyone?), and cooking/baking.



Jessika Sessoms

they/them

Programming Director
Partnerships at Global Citizen

Jessika is an Associate on the Global Corporate Partnerships team at Global Citizen and is based in Brooklyn, New York. Prior to Global Citizen, they were a Customer Success Associate at Wunderkind where they ran onsite and email strategies for retail e-commerce clients. Jessika graduated from the University of North Florida in 2022 with a BBA in Marketing and a minor in Digital Marketing and Analytics. While they were a student, they held several marketing internships at start-ups with BIPOC and/or women founders.

They attended O4U four times as a student and served as a Programming Director for the 2022 Marketing Conference. They are excited to return as a Programming Director for the inaugural Digital Conference.

In their spare time, Jessika enjoys discovering local restaurants, adventuring around Brooklyn, supporting the arts, and consuming queer media.



Michelle Julia Ng

(all/any)

Programming Director

*Software Engineer
at Apple*

Michelle is a Software Engineer at Apple, based in the SF Bay Area. Having dabbled in everything from supply chain management to high fashion, their interests lie in the use of emerging technology to leverage and enhance innovation in other fields. Most importantly, they are concerned about the impact of this innovation, and how we can best rethink value metrics to incorporate community / environmental impact into product building.

Michelle graduated from Stanford University, where they studied Computer Science (Artificial Intelligence) and History. At Stanford, they were involved in misinformation research through the Stanford Internet Observatory and research on “vulnerable” populations in urban areas with computer vision and multimodal modeling. They carry those interests on as the founder of Tech For Good @ Apple.

Hit them up for a game of basketball or some good Singaporean recipes!



Marie Maier

she/her

Programming Director
*Program Manager
at Teradata*

Marie is a Platform Program Manager at Juniper, where she manages the sales enablement platforms. Before joining Juniper, Marie spent five years in various training and enablement roles at Adobe and Teradata. She graduated from UC Berkeley, receiving a B.S. in Environmental Economics and Policy and a B.A. in American Studies.

Marie attended O4U Business as a student in 2016 and is looking forward to serving as a Programming Director this year! For the past four years, Marie has been moving along the west coast - living in the Bay Area, Seattle, and San Diego. For fun, Marie enjoys seeing live music, exploring new cities, and any water activity.



Joseph Arias
he/him

Programming Director
Product Marketing at Google

Joseph is an Associate Product Marketing Manager at Google on the Ads Marketing Global App Ads team. At Google, Joseph is also an active member of the PRIDE and HOLA employee resource groups. Prior to Google, Joseph studied Cognitive Science and Consumer Psychology at the University of Pennsylvania, and worked at Pinterest as a New Business Account Manager. He attended the 2020 O4U Marketing Conference as a student and will be working on the O4U Programming Team for the 2023 O4U Digital Conference. Joseph was born and raised in Queens, New York and his family is from Ecuador. He is very passionate about community building and empowering other first-generation college grads, and enjoys hiking, watching reality tv and horror movies, and spending quality time with friends.



Jordan Loeser

he/him

Sponsorship Director
Software Engineer
at Spotify

Jordan is an NYC-based Software Engineer at Spotify, specializing in growth opportunities on the web and supporting seasonal campaigns such as Spotify Wrapped. Before moving to New York, he is originally from Indiana and graduated with a degree in Computer Engineering from Purdue University in 2020. Jordan first attended O4U Tech as a student in 2018 and 2019; he loved it so much he returned as a mentor and speaker in 2020 and 2022. Outside work, he loves tinkering with personal projects, making rugs, and tumbling with the Chelsea Piers gymnastics team.



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Sponsorship



Kevin Tran

he/him

Sponsorship Lead
Sr. Product Manager at Intuit

Kevin is a Sr. Product Manager at Intuit, building enterprise applications to help attract, hire, and retain employees. He was previously at Workday, where he focused on building financial wellness products and scaling Workday's mobile application. Kevin graduated from the University of California, San Diego (UCSD) with a B.S. in Computer Science where he helped organize small to large-scaled events for various groups on campus, ranging from social justice programs for first-year students to the university's bi-annual music festivals.

Kevin was previously on the Tech conference team in 2022. In his free time, you can find Kevin figuring out what plant to buy next, spending time outdoors, traveling, and binge watching trash TV and anime.



Ben Geist

they/them

Sponsorship Director
*Lead Machine Learning Engineer
at BNY Mellon*

Ben is a Machine Learning Engineer at BNY Mellon where they focus on implementing deep learning to personalize financial products and automate workflows. Ben has been involved with O4U since they were a student and is currently volunteering as a director for their second year. Ben currently lives in NYC and is passionate about cooking, the NYC parks, exploring new music, and uplifting low income communities! They graduated from the University of Pennsylvania with a Masters in Physics and a specialty in theoretical physics.



Joey Saad
he/him

Sponsorship Director
*Corporate Strategy
at Capital One*

A familiar face to the O4U community, Joey is ecstatic to help build out the inaugural O4U Digital Conference! Having attended eight O4U conferences since 2017 in a variety of roles from student, to sponsor, to his most recent endeavor as the 2022 Programming Lead for O4U Engineering, Joey is thrilled to continue giving back to the organization that he says, “raised him!”

Joey received his B.S. in Chemical Engineering from The University of Texas at Austin, which he still claims as his favorite city! Currently, Joey works as a Corporate Strategist for Capital One in Washington, D.C., powering the interview platform for all candidates who are interested in joining the company. Joey is also happy to serve students across the country in a recruiting capacity with Capital One, specifically helping diverse candidates apply!

Outside of work and O4U, you will find Joey walking around D.C. (AirPods IN!), trying great new food, singing/dancing in many locations, and being a cat-dad to his daughters, Titi & Cleo!



Kyle Sanok

he/him

Sponsorship Director
Growth and Marketing at Locket

Kyle Sanok is the head of growth and marketing at Locket, a photo sharing app that launched at the start of 2022. Before Locket, he joined a Sequoia backed fitness startup called Interval as the first business hire. Prior moving to San Francisco, he also interned at JP Morgan in NY on the Digital Strategy team, wrote for a student travel guide, and worked at another fitness startup that was sold to Under Armour. He attended O4U Business '17, O4U Tech '18, and O4U Marketing '19.

He graduated from Harvard in 2020 with a degree in Applied Math/Data Science and a secondary in Archaeology. Outside of class, he gave admissions and historical tours, sang in a co-ed a cappella group the Harvard Lowkeys, and hosted Harvard Model Congress conferences in Asia and Boston. As far as fun, he frequents Barry's Bootcamp, loves to run, and will take a board game bit too seriously.



David Rosenstein

he/him

Sponsorship Director
Account Executive at LinkedIn

David is an Account Executive at LinkedIn. In this role, he works with VPs of HR looking to recruit and develop top talent in their organization. Before LinkedIn, he was the first SDR at CollegeAdvisor.com and ran a career coaching organization focused on helping students leverage LinkedIn to land their dream jobs.

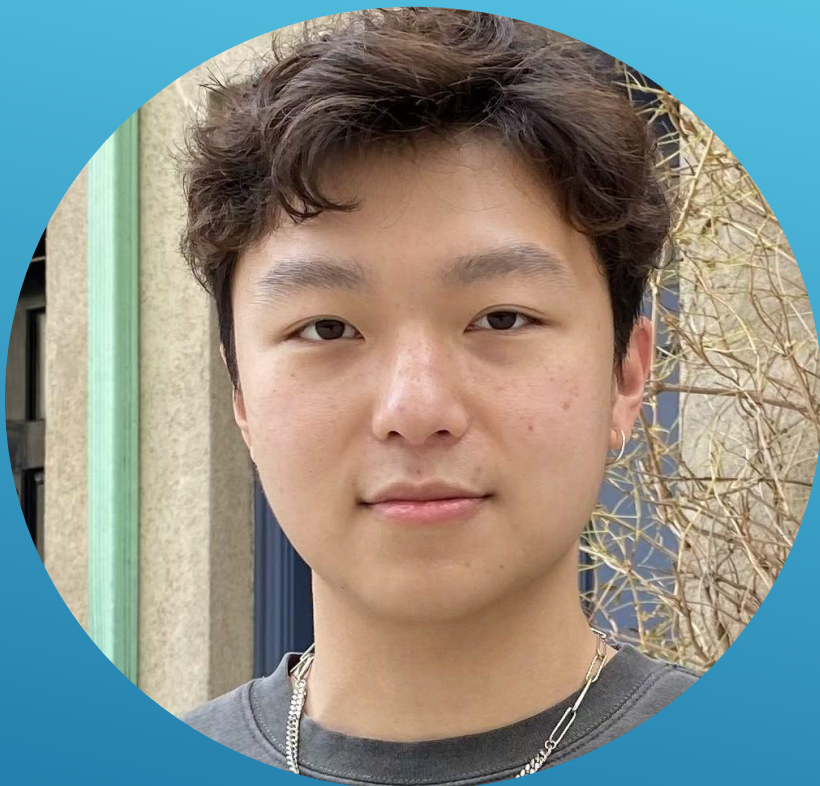
David attended O4U Marketing three times before graduating from University of Maryland in May 2020 (go terps!) with degrees in marketing and management. In undergrad, he led UMD's award-winning American Marketing Association chapter and was awarded "National Student Marketer of the Year" in New Orleans, LA. This will be his first year as an O4U Director.

Outside of work, you can find him training for his next marathon, spending hours at Trader Joe's, and exploring NYC's comedy scene.



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Logistics



Jason Chandra

he/him

Logistics Director
Marketer at Tally Health

Jason is a Marketing Manager at Tally Health, a L Catterton backed consumer biotech startup, and is a co-founder of Indonesia-based eyewear brand, Project Soul. Prior to joining the team at Tally Health, he was a brand marketer at Daily Harvest and a brand strategist at several creative agencies, working with clients like Google and Adidas Originals. Jason was born in Indonesia and lived in four different countries before making his way to the States where he graduated from Duke University in 2017 with a double major in economics and art history.

Jason is also passionate about Asian and Asian-American activism, serving in the Associate Board for Apex for Youth and as the Secretary for Duke's Asian Alumni Alliance. His involvement with O4U started in 2016 when he attended O4UB as a junior, before joining the team as a Sponsorship Director for O4UM in 2021 and 2022. He is excited to be a part of the team again this year and looks forward to creating a conference that will empower LGBTQIA+ students to achieve their personal and professional goals.

In his free time, he enjoys visiting remote land art sites, hosting supper clubs, trying out new restaurants, and curating playlists.



Dylan Wootton

he/him

Logistics Director

PhD Student at MIT

Dylan is a PhD student working on Interactive Data Visualization at MIT's Visualization Group. Previously, he developed visualization and data analytics services as a software engineer at Microsoft. In 2019 he graduated from the University of Utah with a degree in bioengineering. On the side, Dylan enjoys vagabonding and taking care of his numerous plants.



Britney Roberts

she/her

Logistics Director

Britney spent the better part of her 15-year career focusing on adult learning and development both professionally and in academia. Personally, Britney is an advocate for education and development, and she has utilized both formal and informal development to grow her career. Britney is a big fan of music and enjoys photography. She has become a part-time photography enthusiast for over 10 years.